



ACCESS

ADVERTISING RATES

ACCESS is the official publication of the Association of Registered Nurses of Newfoundland and Labrador (ARNNL). Regular editions of ACCESS are published three times a year (January, May, and September).

ACCESS magazine has a circulation of more than 6,500. It is distributed to all nurses currently registered in the province; to all health agencies and key stakeholders in the province; and to nursing associations and university libraries throughout Canada.

Closing date for receipt of advertisements for publication is eight weeks prior to the month of publication. All ads for publication in ACCESS should be forwarded in black and white (grayscale).

Commission and Cash Discount:

Recognized agencies: 15% (no cash discount)

Non-profit: 25% discount

Multiple insertions: 5% discount

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	Width In inches	Height In inches	Rates
Outside Back Cover			
Colour - with bleed	8.75	11.2	\$1,000
- without bleed	8.25	10.75	
Inside Back Cover:			
Full	7.5	10	\$799
Half	7.5	4.875	\$499
Full Page	7.5	10	\$699
1/2 Page	7.5	4.875	\$399
1/3 Page	7.5	3.275	\$349
1/4 Page	7.5	2.375	\$279
1/8 Page	3.625	2.375	\$199
Business Card	3.25	2.00	\$149
			HST

Payment Terms:

30% upon contract signing. Balance due upon publication with a 15-day term. We accept VISA.

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